

“WE ENCOURAGE YOU TO ACCESS THE OPPORTUNITIES THAT FAITHHIGHWAY AFFORDS THE CHURCH. USE THE TOOLS THAT THEY PROVIDE FOR THE KINGDOM, AND WE KNOW GOD’S BLESSINGS WILL BE UPON YOUR CHURCH OUTREACH EFFORTS.”



CHURCH OF CHAMPIONS

SIZE 1,000

LOCATION Houston , Tx

SERVICES PROVIDED Custom produced television commercials, media agency, demographical analysis, market research and analysis.

ABOUT US Pastor Wendel Hutchins is featured as one of faithHighway’s most successful clients with the strategic marketing use of faithHighway’s outreach television commercial program. Pastor Hutchins also includes in his marketing mix direct mail and an extensive door to door track hand out ministry. His people are very engaged in outreach and evangelism. His existing people are extremely willing to volunteer time to hand out tracks and invite friends and family to church.

RESULTS Pastor Hutchins has been a client since 2000 and over the last four years has seen over 6,000 guests come as a result of their multi-media marketing strategy, which includes faithHighway’s high quality, custom produced, outreach television commercials. Pastor Hutchins attributes the willingness of his people to be actively engaged in outreach to the marketing campaign backing that the people have. Pastor Hutchins tell us that his people are confident that if they invite a neighbor, friend, co-worker, or family member to church the response that the church member gets is usually something like, “Oh, you’re the church that we see on TV all the time with those cool television commercials right?” Pastor Wendel tells us that a response such as this really gives his people the courage to invite more people to church, and he knows that personal invitations are the best way to see more new faces on the pews every Sunday morning.

FAITHHIGHWAY is the world leader in providing powerful outreach evangelism television commercials, cutting edge church websites, and full media placement services to the church market, including TV, radio, direct mail, billboards, and on-line advertising. Our media ministry has been serving and assisting local churches in reaching their communities for over 13 years, and has helped over 10,000 churches reach their communities with the saving message of the Gospel during that time.



DID YOU KNOW?

- For the price of a cup of coffee, your church can reach 1,000 homes with the Gospel
- 86% of churches who use these commercials, for 6 months or longer, show measurable church growth
- Air on networks like Fox News and TNT for \$25 to \$50!! (National Average)
- Drive traffic to your church’s website
- Speak the language of today’s culture - Media!

VISIT WWW.FAITHHIGHWAY.COM OR CALL TOLL FREE 877.703.2484 AND PRESS 2 TO SEE HOW FAITHHIGHWAY CAN PARTNER WITH YOU IN BRINGING YOUR VISION TO LIFE.

